

## Privacy Policy

Cantor Futures Exchange, L.P. has created this privacy policy to demonstrate our commitment to protecting our individual users' personally identifiable information that such users provide to us or that we collect and/or receive in connection with such users' access to and/or use of our Forecaster Challenge game presented to you on the Accuweather, Inc. (hereinafter, "Accuweather") website, <http://www.accuweather.com/en/forecaster-challenge>, on our mobile site, and our mobile applications (the "Game").

Please note that this privacy policy applies to you when you access and/or use the Game, including when made available to you by, using, or through a third party. This privacy policy covers only the personally identifiable information collected by the Game and does not cover any information collected in any other manner or by any other websites and/or mobile applications. This privacy policy does not apply to information that is collected by Cantor Futures Exchange, L.P. for regulatory purposes in connection with operation of its designated contract market or that is collected in connection with trading on Cantor Futures Exchange, L.P.'s designated contract market.

Your continued use of the Game indicates your consent to the collection, use, and disclosure of personally identifiable information collected by the Game as described in this privacy policy. If you register on the Game, we may collect information you submit when registering, including your first name, last name and email address. We may also collect information you provide to us voluntarily. Your username may be publicly displayed and connected to your activity on the Site and you may prefer not to use personally identifiable information.

This information is used to (and may be shared with our affiliates existing from time to time and/or third party services providers to) provide the services you request, to activate users' account, to process and administer users' entry in special programs and to contact users for administrative, customer service or similar purposes. This information is also used (and may be shared with our affiliates existing from time to time and/or third party services providers to) communicate with the users, to enhance their experience at and improve the Game products and services and to improve the functionality and content of the Game including, without limitation, by showing the content that we think the user might be interested in. In doing so, we may share that information with our affiliates existing from time to time and third party services providers so that they may help us provide the services you request. In addition, this information may be used by Cantor Futures Exchange, L.P. in connection with the marketing of its trading platform operated as a regulated designated contract market.<sup>2</sup> Lastly, this information may be used and shared as agreed to by the user. Please note that, as of the latest update of this privacy policy, the Game does not currently take actions to respond to "Do Not Track" signals in browsers.

We may disclose any information we receive or collect in connection with our users' use of the Game to the extent that we determine in good faith to be required by any applicable laws, rules or regulations or order or in enforcement of our rights or property or the defense of claims. Without limiting the foregoing and in addition thereto, we may transfer your information to another entity if we are acquired by or merged with another entity, if all or substantially all of our assets or business are acquired by another company, or as part of a bankruptcy proceeding.

The users' e-mail address may be used to (and shared with our third party services providers as needed to) convey newsletters and updates regarding the Game and/or specials or features or services offered or made available on, using or in connection with the Game. You can opt out of receiving promotional email communications from us at any time by clicking the "unsubscribe" link contained in our email messages or by contacting us at [forecasterchallengesupport@cantorexchange.com](mailto:forecasterchallengesupport@cantorexchange.com). In addition, the users' e-mail address may be shared with marketing partners who are under a duty of confidentiality. These companies may use (and share, as needed) this information to communicate with you about their products, services, and/or offers that we or they believe may interest you. Without limiting the foregoing, the users' e-mail address may be shared with Accuweather or any of its affiliated entities, and Accuweather or any of its affiliated entities may use this information for its or their direct marketing purposes.

Please note that the Game is not designed to be used by or collect any personally identifiable information from individuals under the age of majority.

The Game automatically receives and stores users' IP addresses, cookie information and statistical information about the users' online experience, activities and the pages they request. In addition, our third party ad networks and other third party service providers, over time and across different websites and/or applications, collect IP address, browser type, hardware model and unique device identifier as well as information about users' activities online when they use the Game. Because it is non-personally identifiable, we may use such received and collected information, disclose it to and share it with our affiliates, third parties services providers and marketing partners for purposes, including those purposes set out above. For example, this information may be collected by and/or shared with Accuweather, and Accuweather may use this information as further described in their privacy policy, available at <http://www.accuweather.com/en/privacy>.

The Game may be designed to utilize Google Analytics. You can learn more about how Google Analytics uses your information at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). You may opt out of Google Analytics for Display Advertising or customize Google Display Network ads by using the Google Ads Settings page at <https://www.google.com/settings/u/0/ads/authenticated?hl=en>. You may also prevent your data from being collected and used by Google Analytics by opting out through the use of the Google Analytics Opt-out Browser Add-on available at <https://tools.google.com/dlpage/gaoptout/>.

The Game may also be designed to utilize Online Behavioral Advertising (OBA) data collection and use practices. This means that certain non-personally identifiable information regarding your internet viewing behaviors or practices over time and across different websites and/or applications may be used for the purpose of displaying advertisements that may be of interest to you. For example, third-party companies, including Accuweather, may serve advertisements when you visit and/or use the Game. These companies may use non-personally identifiable information about your visits and/or uses of the Game and other websites and/or applications in order to provide advertisements about goods and services that may be of interest to you. If you desire to "opt-out" of OBA data collection and use practices, you can use the link at <http://www.aboutads.info/choices> to do so.

The Game may from time to time display call-to-action buttons and/or include links to websites that are not owned or operated by us. We are not responsible for, do not endorse and have not reviewed the privacy practices of such buttons, websites, their owners or operators.

**Your Privacy Rights:** The laws of your state of residence may give you the right to request certain information from us. To request a copy of such information, please contact us at [forecasterchallengesupport@cantorexchange.com](mailto:forecasterchallengesupport@cantorexchange.com) and include your name and state of residence.

We may modify this privacy policy from time to time upon written notice or posting to the Game. It is your responsibility to review this privacy policy periodically. You agree that your access to or use of the Game after such notice or posting implies your acknowledgement and agreement to the modification and this privacy policy.

If you have any questions about this privacy policy, the practices of the Game, or your dealings with the Game, please contact us at [forecasterchallengesupport@cantorexchange.com](mailto:forecasterchallengesupport@cantorexchange.com).

**Last updated:** July 2017